



Home Improvement Resource Guide

Ad Content Deadline: July 20, 2010

<input type="checkbox"/> Back Cover (SOLD)	\$850
<input type="checkbox"/> Inside Back Cover (1 available)	\$650
<input type="checkbox"/> Inside Front Cover (SOLD)	\$650
<input type="checkbox"/> Book Center (1 available)	\$600
<input type="checkbox"/> Full Page (4.5" w x 5.5" h)	\$450
<input type="checkbox"/> 1/2 Page (horizontal, 4.5" w x 3.675" h)	\$325
<input type="checkbox"/> 1/4 Page (vertical, 2.2" w x 3.675" h)	\$225
*All ads must be submitted via PDF format.	

All Remodelor's Council Members will receive an additional 20% off ad prices!

- ✓ 4,000 Copies printed
- ✓ 36 Page, digest size (5 1/2 x 8 3/4), 4/4 color publication
- ✓ Distributed to attendees at the HBA Home & Product Expo (over 4,000 attendees)
- ✓ Guide includes resourceful articles for the public, list of 2010 expo vendors, and HBA Remodelor's Council member directory and company information
- ✓ Gain invaluable exposure to thousands of potential clients and homeowners!

Ad Content & Payment Deadline:

July 20, 2010



Company: _____ **Contact:** _____

Email: _____ Telephone: _____

Charge my (Visa, MasterCard, AmEx) in the amount of \$_____ for my selected ad size.

Card Number: _____ Expiration: _____

Signature _____ Will mail or drop of check

For questions or additional advertising information contact
Kelly Ross at (850) 476-0318 or Kelly@hbawf.com.

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